



# FISHING SHOWS LIMITED

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www.houstonfishingshow.com

## 42nd ANNUAL HOUSTON FISHING SHOW

March 8 - March 12, 2017

George R. Brown Convention and Exhibit Center – Hall A  
Houston, Texas

### FISHING SHOW FACTS

Where: George R. Brown Convention Center, 1001 Avenida De Las Americas (located in downtown Houston) Exhibit Hall A, Houston Texas 77010, (713) 853-8000.

When: Starts **WEDNESDAY**, March 8, 2017, and lasts five days through Sunday, March 12, 2017.

Hours: Wednesday through Friday 12:00 noon to 9:00 p.m.  
Saturday 10:00 a.m. to 7:00 p.m.  
Sunday 10:00 a.m. to 6:00 p.m.

Admission: Adults - \$9.00 Children (6-12) - \$2.00

Move In: **(BOATS ONLY)**  
Sunday, March 05, 2017 8:00 a.m. - 6:00 noon  
Monday, March 06, 2017 8:00 a.m. - 12:00 noon

Move In: **(ALL OTHER EXHIBITORS)**  
Monday, March 06, 2017 12:00 noon - 7:00 p.m.  
(Can drive on floor)  
Tuesday, March 07, 2017 8:00 a.m. - 7:00 p.m.  
(Can drive on floor if possible)

Move Out: Begins 6:15 p.m. Sunday, March 12, 2017.  
**10X10 booths need to be completed on Sunday.**  
BOAT DEALERS ONLY must be completed no later than 12:00 (noon) Monday March 13, 2017.

Exhibit Space: With over 200,000 square feet of space available, the 41st Annual event will be the largest consumer fishing show in the nation.

Show Theme: The emphasis will be on fishing tackle and fishing boats with all facets of the world of fishing fully explored through displays, clinics and movies.

Special Attractions: Continuous clinics by Fishing Experts  
"How To" Kid Clinics with prizes on Sat. & Sun.

### **TYPES OF EXHIBITS**

Fishing Equipment: The Latest in all types of fishing equipment from manufacturers around the world displayed and demonstrated.

Boats: Skinny Water Bay Boats completely rigged with all the electronic gear and equipment that have made these boats famous will be displayed. Blue water rigs equipped to tackle the Gulf fishing waters and smaller bay rigs play an important part of the boating display. A large number of kayaks will also be presented.

Guides: Guides both fresh water and salt water will be present in large numbers from all over the world.

Vacation: National resort areas including exhibits from regional resort areas, marinas, fishing camps and seashore will have experts available to help the southern fisherman plan his vacation.

Seminars: Seminars will be conducted on the subject of fishing. These "clinics" will be staffed with experts in each particular field of interest. Bay, bass, offshore and fly fishing are just some of the topics.

### **GENERAL INFORMATION**

Decorator: Freeman Decorating Co. of Houston, (713) 433-2400, FAX (713) 433-9441, 13101 Almeda Rd., Houston, TX 77045, will handle show decorations.

Freight: Freeman Transfer, 713-433-2400, FAX 713-433-9441, 13101 Almeda Rd., Houston, TX 77045, will handle all freight for the show.  
Mark exhibits: "Fishing Show-George R. Brown".

Electrician: Smart City Networks, (713) 853-8900 or (800) 333-4324, FAX 713-853-8901, 3720 Howard Hughes Parkway, Las Vegas, NV 89109, will handle all electrical needs for the show.